

Grace Single Parents

BLOG: <https://graceforsingleparents.com>

PODCAST: <https://anchor.fm/graceforsingleparents>

Grace for Single Parents is an encouraging blog and a weekly podcast that inspires single moms to live their best life with trust, faith and grace. Each message on the website and podcast aims to motivate single moms to live a full life with God's grace and love.

15,428+

Monthly
Visitors

21,920+

Monthly
Pageviews

2,380+

Social Media
Followers

2,420+

Email
Subscribers

4200+

Podcast
Downloads

SOCIAL MEDIA FOLLOWERS



170+ Followers



4,200+ Downloads



1,600+ Followers

411.6k Monthly Viewers



612+ Followers

TOP TRAFFIC LOCATIONS

1. United States
2. Canada
3. United Kingdom
4. Australia
5. Philippines

TOP TRAFFIC SOURCES

- 62.1% Pinterest
- 30.4% Organic Search
- 5.7% Direct

ABOUT JEN

I've been a single mom for over eight years. I live in Kansas with two teenagers and two dogs. After 20 years working a demanding IT corporate job, I now live a quieter life and work from home. When I was a newly single mom, I felt like I was the only single mom out there. I couldn't find any resources specifically for single parents who desired to connect with their children and God. It's on my heart to share the love, joy, and lessons I spent years searching for. We are all accepted by God regardless of our past!



AUDIENCE OVERVIEW



94%

FEMALE AUDIENCE

AGE %

25-34 29.05%

35-44 25.73%

45-64 31.65%

work with *me*

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AS SEEN ON...



SPONSORED POSTS OR PODCAST AD

\$50

Sponsored posts contains 300-350 words written by me and my opinions with 2 no-follow links. The posts remains on my site for 12 months. After 12 months, if the post continues to generate good organic traffic, I'll keep it on the site on a case by case basis. Includes 6 social media shout outs over the first month of publish date.

60 second Podcast Ad, your choice of pre/mid/post roll in one episode, ad will stay up indefinitely. You provide a rough script of what must be said & I will record the ad. Sponsor link will appear in shownotes and accompanying blog post. All podcast episodes receive social media and newsletter mentions.

WEB ADS

PRICE VARIES

728 x 90 Web Footer \$15.00 per month
728 x 90 Leaderboard \$25.00 per month

300 x 250 Sidebar Ad \$20.00 per month
160 x 600 Sidebar Ad \$20.00 per month

GIVEAWAYS/PRODUCT REVIEWS

COMPLIMENTARY

Giveaways for my audience are complimentary, assuming its a good fit for Christian, Single Moms. Options include: Social Media, Newsletters, or a mention on the Podcast or show notes. Product reviews are complimentary and will be reviewed on my media of choice depending on what I think will be the best fit : social, blog, podcast, newsletter with a link back to the product originator.

GUEST POSTS

COMPLIMENTARY

No charge or compensation for guest posts. Please read guest post guidelines:
<https://graceforsingleparents.com/aboutme/guest-post-guidelines/>

SPEAKING ENGAGEMENTS

EXCHANGES

Available to speak on podcasts, online workshops, churches, and online collaborations in exchange to promote Grace for Single Parents. Fees for travel will need to reimbursed.

LETS WORK TOGETHER



SEND ALL REQUESTS TO : Jen@GraceforSingleParents.com

I reserve the right to not work with any brand, company, or individual that doesn't fit the vision of Grace for Single Parents.